

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Yoram Levanon *et al.*

Serial No. 09/534,170

Filed: March 24, 2000

Confirmation No.: 2252

Group Art Unit: 3622

Examiner: S. Gravini

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment in the above identified application.

- [] No additional fee is required.
 [X] Small entity status of this application has been established.
 [] A verified statement to establish small entity status under 37 CFR 1.9 and 1.27 is enclosed.
 [X] **Also attached: Petition For Extension of Time**

The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	14	21	0	x \$ 18 =	- 0 -
Independent Claims	3	3	0	x \$ 84 =	- 0 -
If multiple claims newly presented, add \$260.00					
½ fee amount for small entity status					
Fee for extension of time					55.00
TOTAL FEE DUE					55.00

- [X] **A Credit Card Authorization Form in the amount of \$55.00 is attached.**
 [X] The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 07-1337, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

LOWE HAUPTMAN GILMAN & BERNER, LLP



Randy A. Noranbrock
Registration No. 42,940

Date: July 14, 2003
 USPTO Customer No. 22429
 1700 Diagonal Road, Suite 310
 Alexandria, Virginia 22314
 (703) 684-1111 Telephone
 (703) 518-5499 Facsimile
 BJH:RAN:sbs

RECEIVED
 JUL 18 2003
GROUP 3600





Docket No.: 1268-094

Patricia Lewis
#15/64
Patent
7.26.03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Yoram Levanon *et al.*

Serial No. 09/534,170

Filed: March 24, 2000

:
:
: Confirmation No.: 2252
:
: Group Art Unit: 3622
:
: Examiner: S. Gravini
:

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Official Action dated March 12, 2003, please amend the above-identified application as follows:

RECEIVED
JUL 18 2003
GROUP 3600